

Platinum Advantage

This Is the Start of Something Big



Platinum Advantage income protection insurance builds on the strong contract The Standard is known for. We've added options and features to help meet the unique needs of a broad range of clients. This gives you the opportunity to offer the right product at the right price, as you help your clients protect their income and lifestyle.

Leverage the unique features and flexible options of Platinum Advantage to create new client opportunities and increase sales. Talk to your Master General Agent to learn how.

Options to Fit Your Clients' Needs

<ul style="list-style-type: none"> Comprehensive Core Benefits Automatic Increase Benefit Rider Benefit Increase Rider Family Care Benefit¹ Guaranteed Renewable Feature Regular Occupation Definition of Disability² Rehabilitation Benefit Survivor Benefit Transplant Surgery Disability Benefit Waiver of Premium Benefit 	+	<ul style="list-style-type: none"> Optional Enhancements Catastrophic Disability Rider³ Indexed Cost of Living Rider Noncancelable Rider⁴ Own Occupation Rider Residual Disability Rider⁵ Student Loan Rider⁶
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Platinum Advantage Highlights



Family Care Benefit

Offer your clients coverage that gives them the ability to take time away from work to care for a child, parent or spouse with a serious health condition. This exclusive benefit provides monthly payments as a supplement for an income loss of 20% or greater. This reduces the financial impact of income loss and medical expenses when caring for a family member.^{1,7}



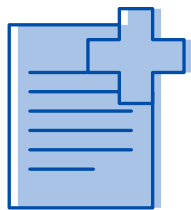
Own Occupation Rider

Offer full coverage to highly specialized professionals who become disabled and are unable to perform the substantial and material duties of their regular occupation, even if they can work in another gainful occupation.⁸

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1 The Family Care Benefit is not available in California or New York.
 2 In Florida, during the first 12 months of disability, you may be working in another occupation and still be considered totally disabled.
 3 In California, a Catastrophic Disability Benefit will be paid only if the insured individual is presumptively disabled.
 4 In Florida, noncancelable policy provisions are incorporated into the base contract, instead of being added with a rider.
 5 A residual disability rider is required for California applicants.
 6 The Student Loan Rider is not available in New York.
 7 Family members include a client's spouse or domestic partner, parents and children (including adopted children, stepchildren and children of the client's domestic partner).
 8 Your regular occupation is the occupation in which you're regularly engaged at the time your disability begins and can include a professionally recognized specialty in medicine or dentistry, or as a trial attorney.

Platinum Advantage Highlights Continued



Benefit Increase Rider

Present your clients with the option to purchase additional coverage once every three years on their policy anniversary, without going through medical underwriting. This rider provides clients with increased benefits to align with larger increases in income.



Automatic Increase Benefit Rider

Help your clients ensure their coverage keeps up with increases to their income. This rider automatically provides basic monthly benefit increases of 4% each year for six consecutive years, without evidence of insurability.



Residual Disability Rider

Provide your clients a benefit if they are partially disabled, rather than totally disabled, based on loss of income, duties and/or time. Platinum Advantage comes with three residual benefit options – Enhanced, Basic and Short-Term.



Student Loan Rider⁹

If you become totally disabled, The Standard will pay you a student loan benefit in the amount you paid under your student loan agreement, up to a stated maximum amount. This can help ensure you won't fall behind in your student loan payments should you experience a totally disabling injury or sickness.

Start Selling Today

Learn more about Platinum Advantage income protection insurance from The Standard at www.standard.com/di. Connect with your General Agent for more information.

⁹ The Student Loan Rider is available to occupation classes 5P, 4A, 4P, 4S, 3A, 3P and 3D. Not available in New York.

Standard Insurance Company | The Standard Life Insurance Company of New York | standard.com/di

The Standard is a marketing name for StanCorp Financial Group, Inc. and subsidiaries. Insurance products are offered by Standard Insurance Company of 1100 SW Sixth Avenue, Portland, Oregon, in all states except New York, where insurance products are offered by The Standard Life Insurance Company of New York of 333 Westchester Avenue, West Building, Suite 300, White Plains, New York. Product features and availability vary by state and company, and are solely the responsibility of each subsidiary. Standard Insurance Company is licensed to solicit insurance business in all states except New York. The Standard Life Insurance Company of New York is licensed to solicit insurance business in only the state of New York.